# [EXHI1012- Public Speaking II]

### Module 1.

### Topic 1. First Impressions

The instructor can find additional information for the explanations in the following book and chapters:

Fleming, Carol A. (2013). It's the way you say it: Becoming Articulate, Well-Spoken, and Clear.

[Kindle Edition]. San Francisco, California: Berrett-Koehler Publishers, Inc.

Chapter 6: Let's Talk Business

Chapter 5: Unifying Your Verbal and Non Verbal Messages

The instructor can find a checklist to evaluate communication skills in the Appendix of the book: "It's the way you say it: Becoming Articulate, Well-Spoken, and Clear".

# Topic 2. Traits of a Well-Spoken Person

The instructor can find additional information for the explanations in the following book and chapters:

Fleming, Carol A. (2013). It's the way you say it: Becoming Articulate, Well-Spoken, and Clear.

[Kindle Edition]. San Francisco. California: Berrett-Koehler Publishers. Inc.

Chapter 4: Becoming Well-Spoken

Chapter 3: Developing a Dynamic Voice

## Topic 3. Types of Talkers

The instructor can find additional information for the explanations in the following book and chapters:

Fleming, Carol A. (2013). It's the way you say it: Becoming Articulate, Well-Spoken, and Clear.

[Kindle Edition]. San Francisco, California: Berrett-Koehler Publishers, Inc.

Chapter 2: Resolving Specific Problems

### Topic 4. Develop a High-Status Voice

The instructor can find additional information for the explanations in the following book and chapters:

Liu, Min. (2016). Vocal Superstar: How to develop a High Status Voice. [Kindle Edition] San Francisco, California: Art of Verbal War.

The instructor could suggest in the Individual assignment to use the checklist in the appendix of: "It's the way you say it: Becoming Articulate, Well-Spoken, and Clear" to evaluate communication skills.



# **Topic 5. Tricky English Pronunciation**

The instructor can find additional information for the explanations in the following book and chapters:

Katz, William F. (2013) Phonetics for Dummies. [Kindle Edition] Hoboken, New Jersey: John Wiley & Sons, Inc.

Chapter 1: Understanding the A-B-Cs of Phonetics

Chapter 2: The Lowdown on the Science of Speech Sounds

Chapter 3: Meeting the IPA: Your New Secret Code

The instructor can suggest the students to produce a voiced sound and an unvoiced sound and ask them to place their hand in their throat to feel the buzzing voiced sounds.

### Module 2.

## Topic 6. English Vowels

The instructor can find additional information for the explanations in the following book and chapters:

Katz, William F. (2013) Phonetics for Dummies. [Kindle Edition] Hoboken, New Jersey: John Wiley & Sons, Inc.

Chapter 6: Sounding Out English Speech Sounds

The instructor can suggest the students to use the Cambridge Dictionary Online, to check the pronunciation and the sounds of the words.

# Topic 7. English Consonants

The instructor can find additional information for the explanations in the following book and chapters:

Katz, William F. (2013) Phonetics for Dummies. [Kindle Edition] Hoboken, New Jersey: John Wiley & Sons, Inc.

Chapter 7: Sounding Out English Vowels

The instructor can suggest the students to use the Cambridge Dictionary Online, to check the pronunciation and the sounds of the words.

### Topic 8. The Melody of Language

The instructor can find additional information for the explanations in the following book and chapters:

Katz, William F. (2013) Phonetics for Dummies. [Kindle Edition] Hoboken, New Jersey: John Wiley & Sons, Inc.

Chapter 10: Grasping the Melody of Language

The instructor can check some examples of marking emphasis in the book: It's the way you say it: Becoming Articulate, Well-Spoken, and Clear, pages 66 and 83.

## Topic 9. Message retention

The instructor can find additional information for the explanations in the following book and chapters:



Davidson, Chris. (2017) Winning Techniques for Public Speaking and Presenting. [Kindle Edition] Wirral, Great Britain: Active Presence Limited.

Chapter 1- Why presentations matter more than you might think

Chapter 2- What a good presentation does for you

Chapter 3- The nine rules for creating great presentations

Chapter 4- Three big mistakes that impact credibility and Effectiveness

# Topic 10. Communication off the Stage

The instructor can find additional information for the explanations in the following book and chapters:

Davidson, Chris. (2017) Winning Techniques for Public Speaking and Presenting. [Kindle Edition] Wirral, Great Britain: Active Presence Limited.

Chapter 5- Communications other than presentations

### Module 3.

### Topic 11. Debates and Argumentation

The instructor can find additional information for the explanations in the following books and webpages:

Boundless (2013). Communications [Kindle Edition]. USA: Boundless.

Griffin, M. (2015). Public Speaking Basics [Kindle Edition]. USA: University Press of America.

University of Pittsburgh (2015). Four Step Refutation. Retrieved from

http://www.speaking.pitt.edu/student/argument/argument

Bonn, Amy. What are Logical Fallacies. Study.com. Retrieved on November 8, 2017 from http://study.com/academy/lesson/what-are-logical-fallacies-define-identify-and-avoid-them.html Kemp, Darnell. (November 14, 2014) Logical Fallacy Examples. Retrieved on November 8, 2017 from <a href="https://www.slideshare.net/darnellkemp71/logical-fallacies-2010">https://www.slideshare.net/darnellkemp71/logical-fallacies-2010</a>

# Topic 12. Types of Speeches: Review

The instructor can find additional information for the explanations in the following books and webpages:

Boundless (2013). Communications [Kindle Edition]. USA: Boundless.

Griffin, M. (2015). Public Speaking Basics [Kindle Edition]. USA: University Press of America.

Carnegie, D. (2007). The Art of Public Speaking. USA: Cosimo Classics.