

## Anthropology, culture and social conscience Teaching Notes

### Topic 1

- It's important to be clear in the way that anthropology started, the student may be confused in its origin, reason why the teacher must settle well the anthropological bases.

### Topic 2

- Teacher must explain with emphasis the anthropological theories, it may be hard to understand in the beginning, but its necessarily to be clear to ensure a better understanding

### Activity 1 (Topic 1 y 2)

- It is possible that for this activity the student may be confused on the anthropological field and misunderstand the purpose, reason why the teacher must show the way to the anthropological understanding.
- The results obtained by each team are expected to be different: it is not mandatory to choose a student per team, and the exercise is more about showing the range of possible answers. If there is no consensus and a team believes they are all equal, they must explain why. If there is a tie, it means that the group is divided and its members share common characteristics. If the group cannot elect anyone, all its members are perceived as equal and therefore belong to the same group.
- This dynamics allows providing the student with an immediate example about the fundamental concepts in anthropology: how identity is defined and what are the common features that allow building a sense of belonging to a group and what are the elements that affirm or deny such differences.

### Meaning construction 1 (Topic 1 y 2)

- Professor must be capable to explain the anthropological development in our country, and lead the students to understand the wealthy on the cultural diversity.

### Topic 3

- The main concept of this anthropology course is culture, that why the correct comprehension of this concept is transcendental for the development of the course.

### Topic 4

- It is necessarily to explain why the anthropology studies these subjects
- It can help to accomplish a better understanding to explain that most of the political systems around the world borrows the family model as we know it as a parameter.

#### Topic 5

- These topic is the connection to the next module, so it's crucial that professor can explain correctly the fields of study of anthropology
- Generally the students question themselves about what's the purpose of anthropology, so it is important to explain it

#### Activity 2 (Topic 3, 4 y 5)

- The student must be guided to understand the kinship researches and its contribution to the social sciences
- The teacher needs to point by the construction of a family tree we can understand a big part of the social configuration of our region.
- Write on the board the symbology of kinship and guide the students in their doubts about how to use it to represent their family tree. Help them solve exceptional cases; for example, how to represent a divorce and a second marriage.

#### Meaning construction 2 (Topic 3, 4 y 5)

- It's very important for the student to comprehend the duty and importance of an anthropologist, just like the work field. Either government job or an enterprise who is seeking for a better client understanding.
- It may be supported by ethnography.

#### Evidence 1

- For the present report it's necessary that the teacher helps to develop the anthropological theories as a chronology, it will help the student to comprehend it better.  
Showing the Culture as the main concept

#### Topic 6

- The anthropology must be showed as a practical science either than a desktop science, most of the anthropological development resides on the field work and its capability to research in almost every field, going from classroom to enterprise.

#### Topic 7

- This kind of investigation it's the most common in anthropology, because this science is interested in otherness, and qualitative research helps to develop this posture

#### Activity 3 (Topic 6 y 7)

- Before the screening of the video, explain the activity to the students and answer their questions. Organize the teams and warn the students they must deliver both the field log notes and the brief monograph at the end of the activity.
- When the students put in practice this activity they must be capable to understand a big part of the social and culture configurations of their environment.

#### Meaning construction 3 (Topic 6 y 7)

- The professor must be skillful to link together the theories and the field work, and help the student to see the utility of the field work tools.

#### Topic 8

- The teacher has the duty to explain the students how important was the field work in the development of the anthropology, just like the ethnography as main motors in this progress, even though there is several tools in the anthropology, all together give value to the investigations.

#### Topic 9

- The student needs to be motivated to understand what's the reason of every one of the field work techniques and to put them in practice by observation in field work
- Just like Dr. Juan Luis Sariego used to say "dedicate to observe". In that way we learn a lot only by observing.

#### Topic 10

- Probably the student doesn't comprehend the utility of emic etic concepts, therefore it will be necessarily to explain it carefully
- The teacher may use his point of view to contrast it with the student's point of view of any phenomenon.

#### Activity 4 (Topic 8, 9 y 10)

- Before starting the activity, explain that in anthropology when working in a research, two perspectives should be taken into account: the local perception (how the studied group perceives from within its own culture) and the outside perception (how the observers explain such culture). This relation is known with the terms EMIC and ETIC.
- Once the explanation is made, write the definition of emic and etic in the blackboard and leave it there while the activity is being carried out.
- Once the concepts of the topics 8, 9 and 10 it must be put into practice for a better comprehension.

#### Meaning construction 4 (Topic 8, 9 y 10)

- To get a better understanding works the use of the INEGI, because these statics by it selves don't say much, they needs to be interpreted.

#### Evidencie 2

- It will be of a great help to do a guided visits with the students to make field work, observations and to put into practice the investigations techniques.

#### Topic 11

- It is recommended to talk about the zones and regions of Mexico, make the student to see that cultural diversity makes rich our country, as well as the dozens of ethnic groups and languages

#### Topic 12

- The teacher needs to make the student to question themselves on what's the reason that makes people form the north of Mexico being as the way they are. What's the influence of the animal breeding, territory, weather, music, food, etc.

#### Activity 5 (Topic 11 y 12)

- Guide students in developing the memory game activity and establish the ground rules democratically.
- Give recognition to the team that completely achieves the activity first.
- In this activity the student needs to be guided to examine the differences and similarities of the 5 regions of our country, it can be originated by historical questions, geographical, etc., but it's important to show them to earn an easier knowledge.

#### Meaning construction 5 (Topic 11 y 12)

- We need to analyze the difference we have as Mexicans, even we have different customs, we still have elements in common, like sports, music, food, religion, and it's the teachers duty to find them.

#### Topic 13

- The professor must highlight the academic importance, economic, music and technologic of this area and what it means to the country development.

#### Topic 14

- The West and Center regions, may represent most of the demographic importance of Mexico, that's why acquires so much influence in almost any kind of development of the country, passing through sciences, art, music, technology, academic and politics.
- Professor must find elements that encourage the interest of the students and stay away from tedium in this topics, because it may make difficult the comprehension.

#### Topic 15

- It was in this region where the first contact between natives and European conquerors happened, so that's why this area is very rich in culture because of the ancient civilizations
- On the touristic side, it's one of the most beautiful areas of Mexico, and its influence must be explained.

#### Activity 6 (Topic 13,14 y 15)

- Suggest students that the surveys should be applied preferably to students or teachers from different cities.
- Make the necessary arrangements for the newspapers to be published in order to be seen by all students on campus.
- The teacher must guide the student to comprehend that even there's is a big cultural diversity, it exist some elements which maintain us united as a region and differenced from the others and makes every one of them unique. That we share more than language, religion, music, mariachi, wrestling, and this features, to name a few makes us Mexicans.

#### Meaning construction 6 (Topic 13,14 y 15)

- We need to guide the student to value that the cultural diversity gives to this region

#### Evidence 3

- Guide the students to examine all the cultural diversity that Mexico has, because this is the most valuable treasure that we have as Mexicans, its people.